

Surf fever : surfer photography / by Journal Concepts, Inc. ; photos by John Severson

Description

By 1959, John Severson, inspired and influenced by Bud Browne's pioneering surf films, had filmed, produced, and begun touring his own film entitled "Surf fever" and based on its success, had begun working on his second release, Surf Safari. With a background as an artist and teacher, and being resourceful and entrepreneurial by nature, Severson (sic) soon noticed that the flyers and grainy promo stills he put up on beach town telephone poles to promote his films were just as quickly being purloined by the rabid gremmies who were flooding his auditorium showings.