

Surfing Magazine Vol. 1.1

Description

Surfing Magazine is a magazine originally titled International Surfing Magazine, a publication that was founded in 1964 by Orange County local Dick Graham and surf photographer Leroy Grannis. Later the magazine was acquired by Adrian B. Lopez, a New York magazine publisher who relocated the magazine to the east coast. Eventually the title became Surfing Magazine and moved to Southern California, still under the ownership of Adrian Lopez. In 1980, Australian millionaire Clyde Packer bought the magazine after leaving his native Australia and settling in Laguna Beach and ultimately, Santa Barbara. The magazine moved its offices to San Clemente where it was published for more than 15 years before being purchased by Primedia, and later purchased again by supermarket magnate Ron Burkle's Source Interlink. Always in competition with nearby Surfer Magazine, ultimately both magazines came under the ownership of Source Interlink, where they remain as of 2016. Surfing Magazine is the official magazine for Vans Triple Crown of Surfing and the National Scholastic Surfing Association. Many popular features include Annual Green Issue and Annual Swimsuit Issue, Shaper of the Year, and International Surfing Day.[2] In January 2017, the magazine's owners, TEN: The Enthusiast Network, announced that Surfing Magazine would cease its print edition and its digital assets would be folded into fellow TEN title and longtime competitor Surfer.[]