

Late Model Spoon with Foam Tail Block

Date

1967

Medium

Foam

Description

In the fall of 1959, Renny opened Yater Surfboards on Anacapa Street. It was at this location where he established the famous Santa Barbara Surf Shop logo, an insignia synonymous with Yater surfboards. During the 1960s, Yater's two most popular surfboard models were conceived. From 1965-66, he shaped the Yater Spoon, one of the most innovative surfboard designs of the time. He produced this model until longboard-style surfing went through an evolution in 1968. From 1969-72, he produced the Pocket Rocket, a surfboard designed with Hawaiian surfing in mind, riding the crest of the short board era. In the 1960s, Yater's customers included Joey Cabell, Gordon "Grubby" Clark, Miki Dora, Felipe Pomar, Kemp Aaberg, Bob Cooper, Bruce Brown, and John Severson. This board is an extremely clean example of this model. "My designs were for the area; nice, clean, hollow waves that have squared-off bases. They work good in that, and they didn't work as well down in the Trestles area in those kinds of waves. They didn't, and I wasn't interested in that. So my design influence came from this area. Eventually, that led to why I designed the Spoon" - Renny Yater (excerpt from The Surfer's Journal, Volume 11, Number 3).



