

Joyce Hoffman model, Shaped by Terry Martin. This was Joyce's own board.

Date

c. 1967

Description

As remembered by Dick Metz: First came out in 1967 as Joyce model and handmade logo. Soon after changed to just Hoffman model, so appeal to guys as well as gals. Sold mostly in Florida and Texas, at most 400 boards. Joyce thinks there were more Joyce models than Hoffman. All had clear deck and colored bottom overlap on rails.



